

Target Groups

Class VIII passed out progressive farmers, actively engaged in betel vine cultivation, members of Self Help groups and Co-operative societies.

Programme Structure

This Programme consists of the following three courses:

1. Cultivation of Betel Vine
2. Diseases and pests of Betel Vine and their control
3. Preservation, value addition and marketing of Betel leaves

Eligibility Requirements

VIII passed out progressive farmers, actively Class VIII passed progressive farmers of Betel Vine, NGOs associated with welfare of farmers of Betel Vine, members of Self Help groups and Co-operative societies are eligible for admission

Additional Information

The additional information about the programme and the admission details are available at IGNOU website – www.ignou.ac.in and at website of Regional Centres.

Programme Fee

- Rs.500/-

Duration

- Two weeks.

Medium of Instruction

- Bangla
- English

For further information, kindly contact:

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Short Term Training Programme for Farmers of

Betel-Vine



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THE PEOPLE'S
UNIVERSITY

School of Agriculture
Regional Centre, Kolkata
Indira Gandhi National Open University
New Delhi-110 068, India.



Indira Gandhi National Open University

The University was established by an Act of Parliament in 1985. The aim of the University is to democratize the education for inclusive growth of the society. This university offers cost-effective and quality education to the large section of population including those living in remote and far flung areas without having to go out of the home. The University offers need based academic, professional, vocational and awareness programmes in different area of specialization. Most of the programmes have been designed with a view to fulfill the learners' need for:

- improvement of skills/ self-enrichment
- acquisition of professional qualifications
- continuing education and professional
- development in the workplace

The teaching-learning process is through self-instructional learning materials, based on the credit system. Self-study is aided by facilities provided at study centers throughout the country. Our network of student support services comprises 59 regional centres and about 1400 study centres throughout the country. As of now, we have about 500 centres equipped with one – way video, two – way audio facility and more than 100 EduSat based centers with interactive facility. The application of state-of-the-art ICTs have further helped in reaching out to the hitherto un-reached sections of the society. Access, quality and equity are our guiding principles.

The university is also catering the educational need in 37 overseas countries.

School of Agriculture

The School was established in 2005 at the university campus with a mission: to improve and sustain the quality of Natural Resources and Human Life in Rural areas through Open and Distance Learning system.

Regional Centre , Kolkata

Distance Education in West Bengal set its foot in a big way with the establishment of the IGNOU Regional Centre at Kolkata in November, 1988. From its inception Kolkata Regional Centre has been conscious of its responsibility towards all those who remain outside the formal institutional educational paradigm. IGNOU, Kolkata has over a period of time reached out remote areas and also marginalized people thereby making IGNOU's presence in the state meaningful.

A total of 90 Learner Support Centres, comprising 19 Regular Study Centres, 27 Special Study Centres and 44 Programme Study Centres are functioning. The Regional Centre has recently embarked upon taking new initiatives to prepare and develop specific region need-based programmes to built capacity and entrepreneurship skill through practical based training.

Student Support Activities

Learning Material: The printed study material is sent to the student at home by post.

Audio-visual learning aids: The learning package also contains audio and video cassettes and CDs which have been produced by the University. A video programme is usually of 25–30 minutes duration. These programmes can be heard / viewed at the study centre during specific sessions, or purchased for use at home.

Counselling: Counselling sessions are held according to a schedule drawn up by the coordinator of the study centre, usually during weekends.

TV counselling and Tele-conferencing: Through Gyan Darshan Channels and EduSat. One Gyan Darshan channel is available on DTH platform.

Radio Counselling: Through phone-in programmes on AIR and Gyan Vani.



About the Programme

Betel leaf is an important cash crop and cultivated across the country in different states. The short term training programme for farmers of Betel Vine is a programme developed to address the issue of developing entrepreneurship among the farmers of betel vine in order to achieve economics of scale of production. The programme also emphasizes on the need to synergise the traditional knowledge base of the farmers of betel vine with latest technical know-how to enhance marketability of processed betel leaves for greater economic returns

Objectives

1. To acquaint learners about use of latest technology of cultivation to enhance production of Betel leaves.
2. To give an idea to learners about effective use of IPM Technology to control major diseases and Pests of the crop.
3. To train learners on the effective means of Selection, Preservation and value addition of Betel leaves to increase its marketability.
4. To make aware learners about the availability of local market and to train farmers to explore market for export.
5. To create awareness among learners on economics of scale of Production and on problem and prospects of cultivation of betel leaves as cash crop.